

THE DAVIDSONIAN, SEPTEMBER 28, 1923

N The department is under the direction of Allen Hurd and will be known as the Davidsonian Service Department. Advertisers are urged to take this means of further enhancing the value of their ads in the Davidsonian.

Open Forum

(This department is conducted by the editor, for the benefit of those members of the student body, or faculty, who desire to express their opinions on any matter which might arise during the collegiate year. It is the hope of the Davidsonian staff that the column will be conducted for the betterment of campus life, and that the students will express themselves freely and enter into open-hearted discussions on campus problems. The names of the writers will be withheld from publication, if such is the desire of the writer. All articles must be handed in to the Editor of the Davidsonian by 7:00 p. m. Monday.)

ADS—Sign posts along the way of life are always helpful if they are appropriately placed. The same can be said of placards on the Davidson campus. However, let's not commercialize the grandeur of the campus by destroying its natural beauty for individual or universal business purposes.

Just take a look from the Eu Hall up toward the Armory—the faded brown on the telephone posts is made uglier in contrast with the striking bright colors smeared on the white post cards. Phi Hall had several signs on its front, giving it the appearance of some small country store. The tall, stately trees look down in disgust upon man for thus attempting to sign them up as the means for commercial gain. And—the quaint old fountain of '37 is almost lost amidst the commercial ads

**DAVIDSON COLLEGE
HIGHWAY**

The recently completed highway between Charlotte and Statesville that passes through Davidson was named the Davidson College Highway by the State Highway Commission at its meeting last week. The highway is a new asphalt road about 45 miles long which crosses some of the prettiest country and affords some of the most picturesque views that can be seen in middle North Carolina. The following telegram announcing the action of the highway commission has been received by Dr. Martin, president of the college:

“Dr. W. J. Martin,
“Davidson, N. C.

“The State Highway Commission at its meeting today named the road from Statesville to Charlotte the Davidson College Highway.

“W. C. Wilkinson,
“Com. 4th District.”

Aside from adding much to the beauty of Davidson, this road under its new name will prove an

ass

by 7:00
lished.

Editor
Editor
Editor
Editor

cription
keeper
partment

anager

M.